

PARTNER TOOLKIT

Newsletter & bulletin copy

Ready-to-use wording. Replace the bracketed details and publish.

COPY AND PASTE

Three lengths

Short — for a bulletin or notice board

We are hosting a Scouting unit! Young people from our community meet here weekly for adventure, friendship and service. Families are welcome to join us — speak to [contact name] or visit beascout.scouting.org.

Medium — for a newsletter

We are proud to host a Scouting unit. Scouting builds character, leadership and a sense of service in young people, and our organization provides the home where that happens. Meetings are held [day and time] in [place]. All families are welcome, whether or not they are already part of our community. To find out more, speak to [contact name] or visit beascout.scouting.org.

Longer — for a letter or website page

Our organization has partnered with Scouting America to host a Scouting unit. Chartering a unit means we provide a place to meet and a point of contact; our local council provides the full program, leader training, youth-protection standards and recruiting support. For the young people who take part, it means adventure outdoors, friendships that last, and the chance to lead and serve. Our unit meets [day and time] in [place], and we would be glad to welcome new families. To learn more, contact [name] at [email or phone], or visit beascout.scouting.org.